



*Treasure  
the Shore*



## Board of Directors

Moorhead Vermilye (Chair), Talbot  
Jean Anthony, Kent  
Joseph Anthony, Talbot  
Scott Beatty, Talbot  
Alice Ryan, Talbot  
Elizabeth Brice, Queen Anne's  
Art Cecil, Talbot  
Derrick Daly, Talbot  
John Dillon, Talbot  
Mark Freestate, Queen Anne's  
Wayne Howard, Caroline  
Lynn Knight, Queen Anne's  
Neil Lecompte, Queen Anne's  
John Lewis, Queen Anne's  
Sandy McAllister, Dorchester  
John McGinnis, Dorchester  
Keith McMahan, Caroline  
Michael Menzies, Talbot  
David Nagel, Caroline  
Margaret Riehl, Talbot  
Brett Summers, Dorchester  
Win Trice, Queen Anne's  
Barbara Viniar, Talbot  
Hubert Wright, Dorchester

## 3 New Board Members for 2011



J. Wayne Howard  
Caroline County  
Choptank Community Health  
System, Retired



John Lewis  
Queen Anne's County  
Headmaster,  
The Gunston School



F. Winfield Trice  
Queen Anne's County  
CEO, CNB Bank

Cover photo of dock and boat shed  
courtesy of Chesapeake Maritime Museum

## A Message from the Chairman



AT A TIME WHEN OUR COMMUNITY IS STRUGGLING with the lingering effects of the recent recession, I am pleased to report that 2011 will be a record grant making year for the Foundation. We are also exceedingly pleased that 21 new funds were established at MSCF. With these new funds and over \$2,996,791 in gifts this past year, we are continuing to build a permanent and enduring resource to support the Mid-Shore now and in the years to come.

Among the new funds at MSCF are funds focused specifically on each of the counties in the Mid-Shore region – Caroline, Dorchester, Kent, Queen Anne's, and Talbot. Significantly, a major challenge grant from PNC Bank has provided the initial endowment for these funds, and we are committed to expanding these resources by seeking additional endowment funding for grant making in each of these counties.

Equally important, we received notification in June of this year from the National Standards Board that MSCF has been reconfirmed for meeting the most rigorous standards for operational quality, donor service and accountability in the community foundation sector. This is a voluntary accreditation process and it reflects our commitment at the Foundation to the highest standards of service.

Lastly, let me encourage you to learn more about the work of MSCF through this Report to the Community and to get engaged in the critical mission of the Foundation.

*W. Moorhead Vermilye*

Moorhead Vermilye  
Chairman

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## Nonprofit and Community Volunteers Honored

### The J. McKinney Willis, Jr. Community Service Award

The **YMCA of the Chesapeake** received the 2011 Community Service Award for their extraordinary record of service over the years and, most recently, on their efforts to extend their mission into Caroline and Queen Anne's counties.

The YMCA selected Tom Hill for recognition in view of his volunteer service that has played an important role in the success of the organization. As chair of the Capital Campaign, Tom Hill led a very successful effort that raised approximately \$5 million for a new Teen and Family Center.



From left: Graham Lee, Blenda Armistead, Tom Hill, and YMCA director Robbie Gill



This publication is sponsored by PNC Bank.

# How can you contribute?

## A LEGACY OF SERVICE TO THE MID-SHORE COMMUNITY

### Margaret “Maggie” Ferree

**B**enefactor, volunteer and humanitarian Margaret B. Ferree left an enduring legacy to the Mid-Shore community which included over 40 years of service and a long history of generous philanthropy. She was a founding board member of MSCF and played an important role in building a community foundation that will serve the Mid-Shore in perpetuity. In 2004, the Foundation honored Maggie Ferree with the J. McKenny Willis, Jr. Community Service Award.

*“Every generation should be lucky enough to have a Maggie Ferree.”*

Charles Capute, Attorney/Former Chair, MSCF



She was a passionate supporter of Memorial Hospital including over 1500 hours of volunteer service on the Memorial Hospital Auxiliary, 5 terms on the Board of Directors of both the Hospital and Shore Health System, and active involvement with the McQueen Gibbs Willis School of Nursing. She was honored with the Memorial Hospital Foundation's Humanitarian Award.

Maggie Ferree was integral to the start of hospice services in Talbot County and served on or otherwise supported the Historical Society of Talbot County, Easton Day Care, the Women and Girl's Fund, the Talbot Garden Club, CASA of Talbot County, the YMCA of the Chesapeake, and the Benedictine School. In 2000, She was named Maryland's Most Beautiful Volunteer for Talbot County.

In many ways, Maggie Ferree was the embodiment of stewardship and generosity in our community. Because of her extraordinary philanthropy, this community will continue to benefit from her vision and commitment. She has indeed left quite a legacy of service to the Mid-Shore.

#### The Town Watch Society

**Richard Granville** was inducted into the Society for his service as chair of the Board of Directors of the Foundation. Through his leadership the Foundation has expanded its services and broadened its focus to fully address the diverse needs of the community. Richard Granville has also been an advocate, volunteer, and supporter for numerous Mid-Shore nonprofits and for the important community needs they address.

**Richard Marks** was inducted into the Society for his leadership in organizing the exhibit and community discussion, Return to Afghanistan, in conjunction with the Women and Girl's Fund. Richard Marks has also chaired the board of the Avalon Foundation and has worked behind the scenes to support other nonprofits in the region.



From left: Richard Granville and Richard Marks

#### Distinguished Achievement in Service

The award was presented to **Ken Wood** for his humanitarian efforts to expand access to good drinking water in the West African nation of Ghana which was featured on NBC's Today Show. Ken Wood is a resident of Caroline County and is committed to continuing his efforts to meet this most basic of human needs.



Ken Wood

## 1. Give to the Founders Fund for the Mid-Shore Community Foundation

**Make a gift** to a permanent endowment, in honor of our founders, to address the current and future needs and opportunities of our region, and its people. Gifts can also be targeted to one of the five Mid-Shore counties – Caroline, Dorchester, Kent, Queen Anne's, and Talbot, and at certain levels, be established as named funds.

## 2. Open a Fund

**Establish a new fund** at MSCF to address specific areas of interest within the community, to provide scholarships and educational grants for future leaders, or to support a specific charity. New funds can be created with an initial investment of at least \$10,000.

## 3. Volunteer

**Join your colleagues and friends** within the community as a volunteer on one of the MSCF advisory committees, or in support of one or more of our 60+ nonprofit partners.

## 4. Leave a Legacy

**Plan a gift** with MSCF to address the causes you care about and to reflect how you would like to be remembered within your community. We have a number of planned giving options at MSCF.

*Visit us at [www.mscf.org](http://www.mscf.org) to learn how you can support this community by becoming a donor with MSCF.*

FOR THE MID-SHORE

# Community



## Grants by Category

### Education/Youth Development

\$669,378



### Health & Community Development

\$293,480



### Arts & Culture

\$189,257



### Environmental

\$171,109



### Human Services

\$128,703



*2011 was a record year of grant making—\$1.7 million in grants and related expenses.*

## Highlights In Grant Making

- The **Women and Girl's Fund** supported 20 organizations in the community with over \$39,000 in grants.
- The **United Way** and **United Fund** campaigns were supported through grants totaling \$26,000.
- \$57,000 in grants were made to **shelters and food pantries** in the Mid-Shore region.
- The **YMCA of the Chesapeake** received \$38,000 in grants for youth programming and the new Teen Center.
- The **Talbot Youth Livestock Fund** raised \$22,000 to build a new show barn for 4H youth at the Talbot Agriculture Center.
- The **George B. Todd Fund** allocated more than \$258,000 in support of Dorchester County and its citizens.
- The **James Marion Bryan, Jr. Building Dreams for Youth Foundation** distributed more than \$103,000 to support area sports and youth initiatives.



*The George B. Todd Fund provided a \$10,000 grant to the Nanticoke Historic Preservation Alliance which was formed to purchase, study, and restore the brick house at left at the Handsell plantation site in Dorchester County. The Alliance seeks to use the site to do special educational events in celebration of the Native American, colonial, and African American connections to the Indiantown-Vienna area.*



*MSCF awarded \$288,781 in scholarships to 103 recipients in 2011; The average award—\$2,800*

## Introducing 12 new funds into the MSCF family

- Artistic Insights
- Carpe Diem – Tilghman
- The Draut Fund
- Eventful Giving
- John M. Nashold Fund
- Mid-Shore Animal League
- Mid-Shore Wounded Warriors
- Operation Christmas Fund
- Our Hearts for Kids
- Talbot Youth Livestock Fund
- Talbot Twelve Foundation
- Two Feet on the Ground Fund

### New Scholarship Funds

- Centreville High School Alumni/ Dr. Elizabeth Hagen Scholarships
- Frederick Douglass Scholarship
- Grover and Bernice Wooters Hastings Scholarship
- Marlin U. Zimmerman Scholarship



## Pooled Scholarship Application Program Established in 2011

While MSCF has administered more than 20 individual scholarship programs in the past, a new pooled application process was created in 2011 that allows students to submit a single application for the scholarships that have been consolidated into the program. In addition, a new Scholarship Committee was established within the Grants Committee to oversee the program and serve as the selection committee for the individual scholarships. This is a significant new service that will make it much easier to administer the various scholarships and provide a simplified application process for students and their families. The application is available online as well as in hard copy form in guidance offices throughout the Mid-Shore region.

*“This is a significant initiative for the Foundation that should greatly improve access to scholarships offered through MSCF and better serve our donors who make these scholarships possible.”*

– Alice Bower, board member and chair of the Scholarship Committee of MSCF

## Scholarship Committee Hosts Steele Scholars

*Steele Scholars, past and present, and members of MSCF’s Scholarship Committee.*

### 2011 Mid-Shore Austin and Martha Steele Scholars

- Danielle Covey
- Yasmine Harding
- Kayla Holecheck
- Achia Thompson
- Megan Williams



# Welcome to our new partners



Tracey Munson

**Chesapeake Bay Maritime Museum**



The Chesapeake Bay Maritime Museum is a non-profit organization dedicated to telling the stories of the Chesapeake Bay and the people who have shaped their lives around it.  
[www.cbmm.org](http://www.cbmm.org)



**Chesapeake Chamber Music**



CCM hosts the annual Chesapeake Chamber Music Festival, which began with a single concert in 1985, and has grown to a two week, eleven concert event.  
[www.chesapeakechambermusic.org](http://www.chesapeakechambermusic.org)



**Talbot Interfaith Shelter**



Volunteers run the interfaith-based service ministry in Talbot County. The shelter provides safe, temporary shelter to men, women, and children who lack adequate housing.  
[www.talbotinterfaithshelter.org](http://www.talbotinterfaithshelter.org)

## FOR THE MID-SHORE

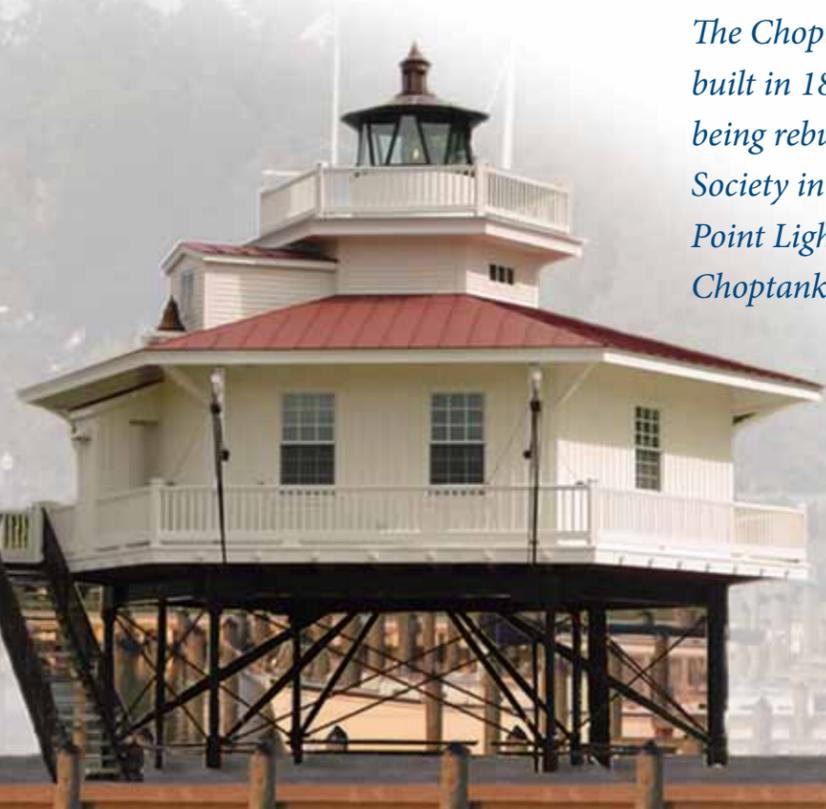
# Nonprofits

### MSCF Nonprofit Partners

Academy Art Museum  
ACE Mentor Program of Maryland's Eastern Shore  
Avalon Foundation  
Bay Hundred Community Pool  
Boy Scouts of America, Del-Mar-Va Council  
Caroline Hospice Foundation  
Caroline Human Services Council  
CASA of Talbot County  
Channel Marker  
Character Counts! Kent County  
Chesapeake Bay Maritime Museum  
Chesapeake Chamber Music  
Chesapeake College Foundation  
Chesapeake Culinary Center  
Chesapeake Film Festival  
Chesapeake Wildlife Heritage  
Chestertown Book Festival  
Chesterwe Center  
Choptank Region History Network  
Church Hill Theatre  
Critchlow Adkins Childrens' Centers

Crossroads Community, Inc.  
Delmarva Community Services  
Easterly Chamber Orchestra  
Easton Volunteer Fire Department  
Echo Hill Outdoor School  
Empty Bowls Dorchester  
Empty Bowls Talbot  
Eventful Giving  
For All Seasons, Inc.  
Freedom Rowers  
Friends of the Grape  
Friends of Wye Mill  
Girl Scouts of the Chesapeake Bay  
Habitat for Humanity Choptank  
Historical Society of Talbot County  
Hospice of Queen Anne's  
James Marion Bryan, Jr. Building Dreams for Youth Foundation  
Kent County Public Library  
Marie Harkowa Patients in Need Fund  
Mental Health Association in Talbot County  
Mid Shore Animal League

*The Choptank River Lighthouse, originally built in 1885 and later demolished in 1964, is being rebuilt by the Choptank River Lighthouse Society in Cambridge. At left, the Stingray Point Lighthouse is of identical design to the Choptank River Lighthouse.*



Mid Shore Community Mediation Center  
Mid-Shore Community Band  
Mid-Shore Mental Health Systems  
Mid-Shore Pro Bono  
Mid-Shore Realtors Foundation  
Mid-Shore Riverkeeper Conservancy  
Old Wye Church Preservation Fund  
Oxford Community Center  
PageTurners: Girls Who Read to Achieve!  
Pickering Creek Audubon Center  
Queen Anne's County Arts Council  
Radcliffe Creek School  
Richards Memorial Park  
Richardson Maritime Museum  
Rural Life Museum of Trappe, Md., Inc.  
Salisbury University Foundation  
Spring Hill Cemetery  
St. Luke's Chapel Preservation Foundation  
Sultana Projects  
Talbot Community Connections  
Talbot County Education Technology Foundation  
Talbot Hospice Foundation  
Talbot Interfaith Shelter  
Talbot Mentors Fund  
Talbot Optimist Club  
Talbot Partnership  
Tilghman Watermen's Museum  
United Fund of Talbot County  
Upper Shore Aging  
Waterfowl Festival  
Women & Girls Fund of the Mid-Shore  
Wye River Upper School

# New Nonprofit Resource Center at the Bullitt House

**T**hrough a generous grant from the Grayce B. Kerr Fund, a new Nonprofit Resource Center has been established at the Bullitt House. The Center will include online access to the Foundation Center for grant research, publications relating to philanthropy, IRS standards for nonprofit organizations, and other resources for planned giving programs. In addition, the Center plans to sponsor webinars as well as an ongoing training program for Mid-Shore nonprofits.

*From left: Stuart M. Bounds, President, MSCF; Robbin F. Hill, Chief Program Officer; John R. Valliant, President, Grayce B. Kerr Fund*



## MSCF continues to meet national standards of excellence

*The National Standards Board reconfirmed that MSCF meets National Standards for operational quality, donor service and accountability in the community foundation sector.*

The National Standards Seal by our name indicates official confirmation from the Community Foundations National Standards Board that we have met the most rigorous standards in philanthropy. It says our grantmaking includes an open, competitive process designed to address the challenging needs of our community. The National Standards Seal also confirms our history of honoring donors' wishes.



## MSCF's Training Program Aids Area Nonprofits

Again this year, MSCF sponsored 3 training sessions for area nonprofits which were held at Chesapeake College: Board Governance; Engaging Your Board in Fundraising; Planned Giving Program for Nonprofits. MSCF also announced new tuition reimbursement grants for nonprofits enrolling in non-credit coursework at Chesapeake College.





# Financial Summary 2011

On every financial indicator, MSCF has had an extraordinary year. Investments grew by 20.2% over last year thanks to continued rebound in the markets resulting in a gain of \$5,158,274. Total assets at MSCF are just shy of \$38 million at June 30, 2011. Our Investment Committee continues to monitor investment manager performance to maximize return to our funds and in support of expanded grant making at the Foundation.

Even more impressive was the increase in donor contributions—a 150% increase over FY 10! Total contributions exceeded \$2.9 million. With an increase in assets at the Foundation due to both donor contributions and investments (an increase of \$6,363,879), our Grants Committee reported a record year of grant making in support of the Mid-Shore community. At year end, grants and charitable expenses totaled \$1,716,567.

Lastly, operating expenses decreased as a percent of assets to 1.3% in FY 11. More significantly, operating expenses at MSCF increased by less than 1% over last year due to very tight control over expenditures. Our board is committed to keeping our operating expenses to an absolute minimum so that our assets can be focused on the needs of the Mid-Shore community.

## A new coat of paint for the Bullitt House

We are very grateful to the National Trust for Historic Preservation, the Bartus Trew Providence Preservation Fund, and the Heritage Fund of Preservation Maryland for their grants in support of this project. The Bullitt House is one of Maryland's historic treasures; it was built in 1801 and it is one of Easton's most elegant buildings and one of the best representatives of Federal period architecture in Talbot County and indeed in the State of Maryland. Come by to see the Bullitt House. We can also give visitors a tour of the interior which is home to the Foundation.



<b>Statement of Financial Position</b>	<b>2010</b> <i>audited</i>	<b>2011</b> <i>audited</i>
<b>Assets</b>		
Cash	\$1,398,985	\$1,231,292
Receivable from Estates in Settlement	2,750,000	4,330,000
Grants Receivable	-	20,350
Investments	25,058,541	30,122,779
Property and Equipment, net of depreciation	1,506,925	1,495,616
Other Assets	773,121	651,414
<i>Total Assets</i>	<u>\$31,487,572</u>	<u>\$37,851,451</u>
<b>Liabilities and Net Assets</b>		
Accounts Payable	\$32,143	\$35,587
Grants Payable	289,875	354,434
Charitable Gift Annuity Obligations	1,126,477	1,088,010
Agency Payables	1,899,964	2,402,821
Net Assets	28,139,113	33,970,599
<i>Total Liabilities and Net Assets</i>	<u>\$31,487,572</u>	<u>\$37,851,451</u>
<b>Statement of Activities</b>		
<b>Support and Revenue</b>		
Donor Contributions	\$1,197,194	\$2,996,791
Investment Results	2,885,534	5,158,274
Change in Value - split interest agreements	(102,019)	(127,019)
Rental Income	40,300	19,850
<i>Total Support and Revenue</i>	<u>\$4,021,009</u>	<u>\$8,047,896</u>
<b>Grants and Expenses</b>		
Grants and Charitable Expenses	\$1,288,642	\$1,716,567
Operating Expenses	494,038	499,843
<i>Total Grants and Expenses</i>	<u>\$1,782,680</u>	<u>\$2,216,410</u>



**Mid-Shore  
Community Foundation**

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[www.mscf.org](http://www.mscf.org)



Jennifer Joseph  
PNC Market Executive,  
Greater Maryland Eastern Shore Region



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